



MiniLuxe

WINTER 2022

Confidential - Not for Distribution



MINILUXE ECOSYSTEM TODAY

\$120M+

Cumulative revenue since inception

10+ YEARS

Redefining Nail Care

~500 TEAM MEMBERS

96% BIPOC & FEMALE

2M+ SELF-CARE MOMENTS

Cumulative services since inception

100% DIGITAL

Bookings and payments

340K CLIENTS + COUNTING

14+ PROPRIETARY CLEAN BEAUTY PRODUCTS

20 COMPANY-OWNED STUDIOS

88 NPS SCORE